

**ATTORNEY GENERAL CUOMO ANNOUNCES HISTORIC NATIONWIDE HEALTH  
INSURANCE REFORM; ENDS PRACTICE OF MANIPULATING RATES TO  
OVERCHARGE PATIENTS BY HUNDREDS OF MILLIONS OF DOLLARS**

*Industry-Wide Reform of Reimbursement System Will End Conflicts of Interest and Create Fair  
Rates for Consumers Nationwide*

NEW YORK, NY (January 13, 2009) – Attorney General Andrew M. Cuomo today announced historic reform of the nationwide health care reimbursement system that will end conflicts of interest and generate fair reimbursement rates for working families nationwide. Cuomo has reached an agreement with UnitedHealth Group Inc. (NYSE: UNH) (“United”), the nation’s second largest health insurer, after conducting an industry-wide investigation into a scheme to defraud consumers by manipulating reimbursement rates.

At the center of the scheme is Ingenix, Inc. (“Ingenix”), a wholly-owned subsidiary of United, which is the nation’s largest provider of health care billing information. Under the agreement with United, the database of billing information operated by Ingenix will close. United will pay \$50 million to a qualified nonprofit organization that will establish a new, independent database to help determine fair out-of-network reimbursement rates for consumers throughout the United States.

“For the past ten years, American patients have suffered from unfair reimbursements for critical medical services due to a conflict-ridden system that has been owned, operated, and manipulated by the health insurance industry. This agreement marks the end of that flawed system,” said Attorney General Cuomo. “As working families throughout our nation struggle with the burden of health care costs, we will make sure that health insurers keep their promise to pay their fair share. The industry reforms that we announce today will bring crucial accuracy, transparency, and independence to a broken system. During these tough economic times, this agreement will keep hundreds of millions of dollars in the pockets of over one hundred million Americans.”

In February 2008, the Attorney General announced an industry-wide investigation into allegations that health insurers unfairly saddle consumers with too much of the cost of out-of-network health care. Seventy percent of insured working Americans pay higher premiums for insurance plans that allow them to use out-of-network doctors. In exchange, insurers often promise to cover up to eighty percent of the “usual and customary” rate of the out-of-network expenses, and consumers are responsible for paying the balance of the bill.

United and the largest health insurers in the country rely on the United-owned Ingenix database to determine their “usual and customary” rates. The Ingenix database uses the insurers’ billing information to calculate “usual and customary” rates for individual claims by assessing how much the same, or similar, medical services would typically cost, generally taking into account the type of service and geographical location. Under this system, insurers control reimbursement rates that are supposed to fairly reflect the market.

Attorney General Cuomo’s investigation concerned allegations that the Ingenix database intentionally skewed “usual and customary” rates downward through faulty data collection, poor pooling procedures, and the lack of audits. That means many consumers were forced to pay more than they should have. The investigation found the rate of underpayment by insurers ranged from ten to twenty-eight percent for various medical services across the state. The Attorney General found that having a health insurer determine the “usual and customary” rate – a large portion of which the insurer then reimburses – creates an incentive for the insurer to manipulate the rate downward. The creation of a new database, independently maintained by a nonprofit organization, is designed to remove this conflict of interest.

Under Attorney General Cuomo’s agreement with United:

- United will pay \$50 million to establish a new, independent database run by a qualified nonprofit organization;
- The nonprofit will own and operate the new database, and will be the sole arbiter and decision-maker with respect to all data contribution protocols and all other methodologies used in connection with the database;
- The nonprofit will develop a website where, for the first time, consumers around the country can find out in advance how much they may be reimbursed for common out-of-network medical services in their area;
- The nonprofit will make rate information from the database available to health insurers;
- The nonprofit will use the new database to conduct academic research to help improve the health care system;
- The nonprofit will be selected and announced at a future date.

In February 2008, Cuomo also announced that he had issued subpoenas to the nation’s largest health insurance companies that use the Ingenix database, including Aetna (NYSE: AET), CIGNA (NYSE: CI), and WellPoint/Empire BlueCross BlueShield (NYSE: WLP). The Attorney General’s industry-wide investigation is ongoing.

Cuomo continued, “Our agreement with United removes the conflicts of interest that have been inherent in the consumer reimbursement system. This has been an industry-wide problem, and it demands an industry-wide reform. We commend United for leading the industry on this issue, and we encourage other insurers to follow

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suit.”

Cuomo was joined by representatives from United and from leading medical and consumer organizations in making today's announcement at the Saint Vincent Catholic Medical Center in Manhattan.

“We are committed to increasing the amount of useful information available in the health care marketplace so that people can make informed decisions, and this agreement is consistent with that approach and philosophy,” said Thomas L. Strickland, Executive Vice President and Chief Legal Officer of UnitedHealth Group. “We are pleased that a not-for-profit entity will play this important role for the marketplace.”

President of the American Medical Association (AMA), Nancy Nielsen, M.D., said, “Today, patients and physicians prevailed over health insurance giant UnitedHealth Group when New York Attorney General Cuomo stopped the insurer from using a rigged Ingenix database that increased insurer profits at the expense of patients and physicians. The AMA appreciates the leadership of Attorney General Cuomo in initiating his investigation into the Ingenix database, and fully supports the Attorney General's actions to have a nonprofit entity create a new, reliable database that is fair to patients and physicians.”

President of the Medical Society of the State of New York (MSSNY) Michael H. Rosenberg, M.D., said, “We thank Attorney General Cuomo for taking decisive action to finally achieve one of the major goals of a lawsuit that the Medical Society of the State of New York initiated with two other medical societies over eight years ago. Because of the thorough research and diligent negotiation of Mr. Cuomo and his expert staff, patients and their physicians will no longer be subject to inadequate out-of-network payments determined by the flawed Ingenix database.”

Consumers Union Programs Director Chuck Bell said, “Consumers Union greatly appreciates the care that Attorney General Cuomo and his staff have taken in investigating these issues, and creating the careful architecture in this settlement. This is an extremely sensible, fair solution, which will be of great benefit for consumers nationwide. We appreciate the fact that United Healthcare has come to the table to resolve these issues in a comprehensive way, and we hope that other insurance companies will quickly get on board, and strongly support this excellent plan to improve transparency for out-of-network charges.” Consumers Union is the nonprofit publisher of Consumer Reports.

Today, Cuomo also issued a report on his investigation, “Health Care Report: The Consumer Reimbursement System is Code Blue.” The report highlights the conflicts of interest and other defects in the current system and calls for the reforms announced today. It can be accessed at [http://www.oag.state.ny.us/bureaus/health\\_care/HIT/reimbursement\\_rates.html](http://www.oag.state.ny.us/bureaus/health_care/HIT/reimbursement_rates.html).

The agreement announced today is the result of an investigation by Deputy Chief of the Health Care Bureau James E. Dering, Senior Trial Counsel Kathryn E. Diaz, and Assistant Attorneys General Brant Campbell and Sandra Rodriguez, under the direction of Linda A. Lacewell, the head of the Attorney General's Healthcare Industry Taskforce. The Attorney General expressed his appreciation to Steven E. Fineman, Esq., of Loeff Cabraser Heimann & Bernstein, LLP, for his *pro bono* services in this matter.

For more information, including consumer tips for out-of-network care, or to file a complaint, please visit [http://www.oag.state.ny.us/bureaus/health\\_care/HIT/reimbursement\\_rates.html](http://www.oag.state.ny.us/bureaus/health_care/HIT/reimbursement_rates.html).

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## Reform of the Out-Of-Network Reimbursement System

On January 13, 2009, the Attorney General announced groundbreaking reform of the out-of-network reimbursement system. The current system used by much of the industry is riddled with conflicts of interest. To remedy this problem, the Attorney General will select a qualified university to create a new, independent database, not controlled by any insurer, to help determine fair and accurate reimbursement rates. The university will also develop a website where for the first time consumers will be able to learn in advance how much they are likely to be reimbursed if they go out of network.

This reform arose out of an industry-wide investigation, launched in February 2008, into allegations that health insurers do not keep their promise to reimburse consumers based on the "usual and customary rate" of out-of-network care. Most health insurers use a database operated by Ingenix, Inc., a subsidiary of UnitedHealth Group. Ingenix gathers billing data from the industry and creates schedules used to determine the "usual and customary" rates. UnitedHealth Group, one of the nation's largest insurers, uses the same schedules as a basis for reimbursing consumers. The Attorney General found that this gives Ingenix an incentive to manipulate the data so as to reduce reimbursement rates. Other health insurers that use Ingenix have the same conflict of interest.

With the creation of a new, independent database, consumers can now look forward to having more information, greater clarity and fundamental fairness in the out-of-network reimbursement system.



**[Click Here to Watch the Attorney General's Health Insurance Reform Announcement](#)**

### Press Releases

**01/15/2009**

[Attorney General Cuomo Announces Expansion Of Historic Health Insurance Reform: Aetna Will End Relationship With Company That Manipulated Rates To Overcharge Patients By Hundreds Of Millions Of Dollars](#)

**01/13/2009**

[Attorney General Cuomo Announces Historic Nationwide Health Insurance Reform; Ends Practice Of Manipulating Rates To Overcharge Patients By Hundreds Of Millions Of Dollars](#)

**02/13/2008**

[Cuomo Announces Industry-Wide Investigation Into Health Insurers' Fraudulent Reimbursement Scheme](#)



STATE OF NEW YORK  
OFFICE OF THE ATTORNEY GENERAL

ANDREW M. CUOMO  
Attorney General

LINDA A. LACEWELL  
Counsel for Economic  
and Social Justice

February 13, 2008

**NOTICE OF PROPOSED LITIGATION PURSUANT  
TO SECTION 63(12) OF THE EXECUTIVE LAW, SECTIONS  
349 AND 350 OF ARTICLE 22-A OF THE THE GENERAL  
BUSINESS LAW, AND SECTION 2601(a) OF THE INSURANCE LAW**

**BY FACSIMILE AND  
CERTIFIED MAIL TO:**

Thomas J. McGuire, Esq.  
Regional Deputy General Counsel  
UnitedHealthcare  
Law Department  
CT030-15NA  
450 Columbus Boulevard  
Hartford, Ct. 06103

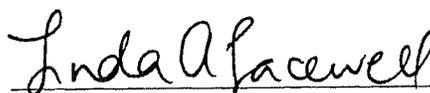
Dear Mr. McGuire:

You are hereby notified that the Attorney General intends to commence litigation against UnitedHealth Group and its subsidiaries, United HealthCare Insurance Company of New York (“United”), United HealthCare of New York, Inc. (“United HMO”), United HealthCare Services, Inc., and Ingenix, Inc. (collectively, the “United companies”), pursuant to Executive Law Section 63(12), Article 22-A of the General Business Law (“GBL”), Sections 349 and 350, Insurance Law Section 2601(a), and New York common law, to enjoin unlawful acts and practices that the United companies have engaged in and continue to engage in, and to obtain injunctive relief, restitution, damages, civil penalties, and such other relief as the Court may deem just and proper.

As we have discussed on several occasions, the unlawful acts and practices complained of consist of engaging in repeated and persistent fraudulent, deceptive, and illegal business practices in connection with the setting of reimbursement rates for out-of-network services in New York State.

Please be advised that, pursuant to Sections 349(c) and 350-c of the GBL, the United companies are hereby afforded the opportunity to show orally or in writing, within five business days after receipt of this notice, why such proceedings should not be instituted. To assist you in this endeavor, a summary of our concerns is annexed hereto.

Very truly yours,



Linda A. Lacewell  
Counsel for Economic and Social Justice  
(212) 416-6199

Attachment

cc: Christopher Pace, Esq. (by facsimile & mail)

## SUMMARY

The selection and purchase of health insurance is among the most important of consumer decisions. A person's choice of physician is a vital healthcare decision, whether for preventive or ordinary care or to treat chronic or critical illnesses. Consumers are entitled to transparency and accuracy of information when making healthcare decisions. They are also entitled to the value of their premiums. When insurers break the promises they made to consumers, insurers deprive consumers of the full value of their premiums.

Many health insurers offer lower premiums to consumers who agree to confine themselves to preferred "networks" or lists of physicians. These physicians, in turn, have agreed to provide services to insured individuals ("members") for negotiated lower rates. Insurers charge higher premiums to members who wish to reserve the right to select physicians from outside these preferred networks. These "out-of-network" physicians have not contracted with the insurer to provide services at lower rates. For members who wish to see these out-of-network physicians and have agreed to pay the higher premium, insurers frequently promise to reimburse members *the lesser of either* the actual amount of the charge *or* a specified percentage of the charge based on market rate, referred to in the industry as the "reasonable and customary" or "usual, customary and reasonable" ("UCR") rate.

In this case, United HealthCare Insurance Company of New York ("United") and United HealthCare of New York, Inc. ("United HMO") charged members higher premiums in exchange for the right to see doctors "out of network," or outside the preferred list.

In general, *United and United HMO promised to reimburse members either the actual amount of the charge or a percentage, up to 80 percent, of the "reasonable and customary" charge of doctors in the same or similar geographic area for the same service. United and United HMO*

knew their promises were false, and they broke these promises.

United and United HMO induced members to pay higher premiums and lulled them into a false sense of security that they would have to pay, at most, only a relatively small fraction of the bills of nonpreferred doctors. Members who exercised their right to select nonpreferred doctors were then stuck with staggering medical bills after United and United HMO refused to keep their promise to pay either the full charge or the appropriate percentage of a reasonable and customary charge. This also had the chilling effect of inducing members to stay within the preferred network, which was cheaper for United and United HMO.

In setting reasonable and customary charges, instead of independently determining what other doctors in the same or similar geographic area would have charged, United and United HMO turned to their corporate affiliate, Ingenix, Inc. (“Ingenix”), which had constructed an unreliable and defective database that United and United HMO knew would yield unduly low reimbursements to members.

United and United HMO knew that the Ingenix database was not an appropriate tool for determining reasonable and customary charges, something Ingenix itself recognized in its licensing agreement for the benefit of United and United HMO.

United and United HMO concealed from members the method used to set reimbursements for out-of-network services.

In addition, United and United HMO failed to disclose to members that they were relying on a database supplied by a corporate affiliate wholly owned by the same parent company, UnitedHealth Group (NYSE:UNH), a publicly-held corporation. United, United HMO and Ingenix all have the same financial interest in keeping reimbursement rates low, as their financial

statements are consolidated with that of their corporate parent, UnitedHealth Group. This conflict of interest should have been and was not disclosed to members.

Moreover, as United, United HMO, Ingenix and UnitedHealth Group knew, the database was constructed in the first instance with data contributed from United, United HMO, and many other health plans, which then licensed the resulting database from Ingenix for use in determining out-of-network rates. Thus, the entities contributing the data had a financial motive to edit or manipulate the data in ways that would lead to lower reimbursement rates. Yet Ingenix, itself a conflicted party, took no steps to audit for this risk.

The primary defects of the Ingenix database are as follows:

- a. The Ingenix database lacks information about the provider's training and qualifications, the type of facility where the comparative service was provided, and the patient's condition.
- b. Ingenix manipulates the database by deleting valid high charges and by deleting proportionately more high charges than low charges.
- c. Ingenix deletes from the database charges that have modifiers to indicate procedures or services with complications. The charges are typically higher.
- d. Ingenix fails to collect information affecting the value of the service, such as whether the service was performed by someone other than a physician.
- e. Ingenix pools data from dissimilar providers (such as nurses, physician assistants, and physicians) for use in the Ingenix database.
- f. The Ingenix database contains outdated information.
- g. Ingenix fails to audit the data it receives from data contributors to ensure that they have submitted all appropriate data and have not included negotiated or discounted rates.
- h. Some data contributors delete higher charges from the data they submit to the Ingenix database, thereby skewing reimbursement rates downward.

- i. Ingenix uses the defective data in the database, and a deficient methodology, to “derive” additional charges. The use of defective data to formulate a rate for other charges means that the resulting rate is itself defective.

When members complained about the low reimbursements they had received for out-of-network charges, United and United HMO refused to explain the basis for the reimbursements and continued to conceal their use of a conflicted corporate affiliate’s defective database. Even worse, United and United HMO falsely told complaining members that the reimbursements were based on “independent research from across the healthcare industry.” In this way, United and United HMO not only failed to disclose their own conflict of interest and that of other health plans contributing to the database, they actively concealed these conflicts from members. By falsely pointing to “independent research,” United and United HMO sought to divert and discourage members from further challenging the low reimbursements.

As a result, United and United HMO have inflicted significant financial harm on their members. Approximately ten percent of claims submitted to United and United HMO are for out-of-network services. Members paid for out-of-network coverage, obtained services from providers outside of the United and United HMO networks, and had the right to reimbursement under the terms of their policies. United and United HMO collected the higher premiums, and then failed to keep the promises underlying these premium rates. This left individual United and United HMO members with thousands of dollars in bills each owed to out-of-network providers – for costs that should have been largely borne by United and United HMO.

Ingenix is also responsible for the harm United and United HMO have perpetrated against their members. Ingenix knows that *United and United HMO use its data for the purpose of determining reasonable and customary rates, contrary to the licensing agreement.* Ingenix itself

participates in the manipulation of data in the database to yield lower reimbursement rates.

Ingenix has taken no action to stop the improper use of the Ingenix database or to otherwise enforce the prohibitions in its licensing agreement. Instead, Ingenix has continued to profit from, facilitate and substantially assist its corporate affiliates, United and United HMO, by continuing to supply them with the database central to the commission of the wrongdoing at issue.

UnitedHealth Group, the parent corporation of Ingenix, United and United HMO, is also responsible for the harm United and United HMO have perpetrated against their members. UnitedHealth Group knows that United and United HMO use the Ingenix data for the purpose of determining reasonable and customary rates, contrary to the Ingenix licensing agreement. UnitedHealth Group itself participated directly in the manipulation of the data in the Ingenix database to yield lower reimbursement rates in that a manager on salary with UnitedHealth Group was, and is currently, in charge of research and development for the Ingenix database. In fact, Ingenix represents that manager as the expert in the operation and methodologies of the Ingenix database, including operations and methodologies that are not even maintained in any documents of Ingenix. UnitedHealth Group has taken no action to stop United or United HMO from improperly using the Ingenix database, nor has it taken any action to have Ingenix do the same or otherwise enforce the prohibitions in its licensing agreement. Instead, UnitedHealth Group has continued to facilitate and substantially assist its corporate subsidiaries, Ingenix, United and United HMO, in the commission of and profiting from the wrongdoing at issue.

*United HealthCare Services, Inc. ("United HealthCare Services") is another subsidiary of UnitedHealth Group that is also responsible for the harm United and United HMO have*

perpetrated against their members. United HealthCare Services knows that United and United HMO use the Ingenix data for the purpose of determining reasonable and customary rates, contrary to the Ingenix licensing agreement. United HealthCare Services has acted as United and United HMO's conduit in licensing the data from Ingenix, and vice versa. Pursuant to this arrangement, Ingenix and United HealthCare Services have entered into a licensing agreement for the purpose of supplying Ingenix data to United and United HMO for their use. United HealthCare Services has taken no action to stop United or United HMO from improperly using the Ingenix database licensed through it. Instead, United HealthCare Services has continued to facilitate and substantially assist its corporate affiliates, Ingenix, United and United HMO, in the commission of and profiting from the wrongdoing at issue.